

NATUREPANEL

Press Release

February 2024

Trade

GRANT WESTFIELD ANNOUNCES LAUNCH OF NATUREPANEL - NEW NATURE-INSPIRED PANEL BRAND

Grant Westfield has announced the launch of a new panel brand, Naturepanel. Naturepanel wall panels serve as a modern, easy to maintain alternative to traditional slat walls that are currently on trend. Naturepanel can be used throughout the home and even in high-moisture areas like the bathroom or shower. Grant Westfield are also the manufacturers of the leading UK bathroom wall panel brand, Multipanel.

Inspired by natural materials and Scandinavian style, Naturepanel boasts an appealing aesthetic but also ensures effortless maintenance making it the ideal choice for multiple spaces throughout the home, but also commercial spaces such as, hotels, gyms and, bars. Naturepanel wall panels provide a 100% waterproof surface, unlike traditional wood slat walls, whilst also being quick to install.

John Mortimer, Managing Director, Grant Westfield, said:

“We are thrilled to introduce Naturepanel to the market, offering a unique blend of elegance and simplicity. Naturepanel combines aesthetic appeal, sustainability and durability, providing a unique solution for tradespeople, architects and designers.

Naturepanel shares Grant Westfield's unique Hydrolock joint with sister brand Multipanel. This provides the option to combine Naturepanel with a wide selection of colours, stones and material finishes to create truly bespoke designs"

Michael Dobson, Sales Director, Grant Westfield, added:

“The collection is designed to offer a contemporary alternative to the traditional slat wall, complementing a range of interiors, from the home to hospitality spaces.

The 6.4mm shadow gap which has been precision etched is complemented by a graphite grey adhesive that has been developed specifically to match the shadow gap. Combined with the gorgeous range of natural decor laminates, this makes this collection the perfect choice for any interior space.”

Key features of Naturepanel include:

- FSC® (Forest Stewardship Council FSC 128180)
- Easy to clean
- 30 Year warranty
- 100% waterproof
- Quick-and easy to install
- Almost-seamless Hydrolock joint

Grant Westfield is the UK’s leading manufacturer of wall panels, offering a sustainable and modern alternative to traditional interior surfaces. Grant Westfield believes that sustainability should complement performance, in turn creating an easy-to-install, high quality, grout-free product that lasts for years.

Over 8,000 wall panels are manufactured each week at the company’s factory in Edinburgh, which are distributed throughout the UK and Northern Europe through merchants, bathroom showrooms and leading online retailers.

Naturepanel is also available on Virtual Worlds, which offers an immersive virtual reality system to help create a visualisation of KBB design.

Naturepanel wall panels are available in a range of natural surface designs. To view Naturepanel’s new brochure please head to www.naturepanel.co.uk/brochure

To find out more about Naturepanel please head to: www.naturepanel.co.uk

—

Note to editors

Manufactured in Edinburgh, Grant Westfield manufactures Naturepanel, and Multipanel the UK’s best-selling bathroom wall panel, and a sustainable and modern alternative to bathroom tiling.

The fast installation of Naturepanel wall panels makes them a modern alternative to traditional slat walls. Grant Westfield create panels that are a favourite with homeowners, installers, and specifiers in the housing sector

Over 8,000 wall panels are manufactured each week at the company's factory in Edinburgh, which are distributed throughout the UK and Northern Europe through merchants, bathroom showrooms and leading online retailers.

To find out more about Grant Westfield please head to: www.grantwestfield.co.uk