



# GRANT WESTFIELD

## PRESS RELEASE

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### **Grant Westfield to Exhibit at InstallerSHOW 2024.**

Grant Westfield, the UK's manufacturer of leading bathroom wall panel brand Multipanel and sister brand, Naturepanel, is exhibiting for the first time at this year's InstallerSHOW 2024 which is being held at the NEC Birmingham (25-27th June).

Showcasing the award-winning Multipanel and Naturepanel brands, Grant Westfield will have several of their best-selling collections on stand including the Tile and Pure Collections, and Grant Westfield's, Bleached Cuneo Oak from recently launched acoustic slat wall alternative, Naturepanel.

During the event, Grant Westfield will be hosting live demonstrations throughout each day to present how their unique Hydrolock® panel technology works on a full-scale demonstration unit. These demonstrations will showcase how this innovative technology simplifies the installation process as well as the way in which the 6mm tolerance of the wall panels eases the process of installation over old tiles and uneven walls.

There will also be a chance to talk to the expert team about their MultipanelU training programme which is free to register for and designed to guide installers through the entire installation process, from start to finish.

Throughout the day, a 'spin the wheel' activity will run with prizes such as Grabo bundles worth up to £500 on offer, as well as a chance to win a year's free supply of Multipanel bathroom wall panels worth up to 30k!\*

Lidia Cetrangolo, Marketing Manager says: “We’re delighted to announce our debut at the prestigious InstallerSHOW which will see us build on and develop new relationships in the installer community.”

“As an industry leader in high quality interior products, we’re excited to connect with the installer audience and to showcase our award-winning products and our unique Hydrolock technology which sets our product apart from that of other brands in a fun, immersive environment.”

“We’re also looking forward to speaking with installers and discussing how we can support them with initiatives such as our MultipanelU training platform, and our Find an Installer tool where installers can register to be displayed on our website as a recommended tradesman – both free of charge.”

The stand, which is located at 4F28 Hall 4, will provide a place for attendees to grab a complementary coffee whilst exploring everything that both Multipanel, and sister brand Naturepanel, have to offer. As well as to see first-hand the innovative technology that make panels from both brands industry favourites.

Attendees across the two-day event will also spot Multipanel and Naturepanel at the Triton stand, and in the elementary lounge stand 4F24, Hall 4, as well as the City Plumbing stand 5C18 and Plumb Centre stand 5G38.

For more information on the two brands, visit:

[www.multipanel.co.uk](http://www.multipanel.co.uk)

[www.naturepanel.co.uk](http://www.naturepanel.co.uk)

- Terms and Conditions apply, please visit [multipanel.co.uk/competitions](https://multipanel.co.uk/competitions)

### **Note to editors**

Grant Westfield has over 140 years' of experience in interior building design, and is the home to Multipanel, the UK's best-selling brand of waterproof bathroom wall panels. From marbles and stones, to herringbone and metro tile effects, Multipanel allows for the creation of intricate and luxurious interiors.

Following the rise in demand for slat wall design, Grant Westfield has introduced, Naturepanel, providing the same authentic aesthetic as traditional wood panelling, without the maintenance. Being 100% waterproof, Naturepanel wall panels are ideal for bathrooms, shower cubicles, gyms and hotels.

All panels are easy to clean, quick to install and are equipped with a unique Hydrolock joint, as well as being Made in Britain (officially certified), Forest Stewardship Council certified, and a 30-year warranty. Whether it's a full bathroom renovation or a feature wall, our luxurious panels allow you to create a custom design for any room size and shape whilst saving time and money during the installation process.